

## Calendar of Events

- January 20-23, 2009 International Builders Show in Las Vegas, NV
- February 6-9, 2009 World of Concrete Convention in Las Vegas, NV
- March 10-13, 2009 Convergence in New Orleans, LA

6855 S. Havana Street, Suite 180, Centennial, CO 80112, 303-984-0754

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### Don't Miss Out on Early Pricing Discounts on Convergence

Come to Microsoft Dynamics Convergence 2009 conference in New Orleans, LA March 10-13, 2009 and optimize your Microsoft Dynamics business management solutions. Gain the insight you need to improve efficiency and decision making that ultimately drives your bottom line. Take advantage of hands-on experience with the technology network and learn from other Microsoft Dynamics customers and hear

from Microsoft Executives about the future of Microsoft products and solutions.

Convergence 2009 agenda includes:

- More concurrent sessions and interactive discussions.
- More expo time
- Volunteer efforts for the New Orleans community on Monday, March 9, 2009.

- Welcome reception, March 9, 2009, 7 P.M.—11 P.M.
- Main sessions, March 10-13, 2009

Register today and take advantage of early registration pricing of \$1195 before January 14, 2009. After January 14, registration will be \$1495. Don't miss this exciting event. Register online at [www.microsoft.com/dynamics/convergence](http://www.microsoft.com/dynamics/convergence).

### Managing Your Customer Relationships through Microsoft CRM



Redefine customer relationship management with Microsoft Dynamics CRM that blends seamlessly with your Microsoft Dynamics solution. Set up CRM and use it to work with your accounts and contacts, collect leads, forecast sales, run reports and much more.

This easy to deploy, manage and maintain system helps you keep track of clients and leads and offers greater insight into your business so that you can create deeper customer relationships. It is designed to run with Outlook, Office, Windows Mobile Solutions and Internet Explorer. The workflow engine allows you to automate and streamline business processes so that customer issues are always resolved quickly and easily. Easy customization allows you to tailor it to the needs of your business.

The Microsoft CRM system can help you by boosting revenue and maximizing your profits. Get a more comprehensive view with better qualified leads and prospects. Cross-sell, up-sell and get new sales opportunities for existing and new customers through using the search feature to determine which customers fit your criteria.

Through our partner program, we can help you implement CRM today. Find out more today by calling us at 1-888-236-3269.

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## Tips and Tricks

Did you miss the latest Microsoft webcast? Access dozens of past webcasts on SL or GP when it fits your schedule from the convenience of your computer for free. Listen to technology experts in order to help you make more profitable decisions while learning about your enterprise resource planning solutions. Recent webinars include customization, business portal, project accounting and more. To get a complete list of available on-demand webinars, visit [www.microsoft.com/events/series/mbserp.aspx](http://www.microsoft.com/events/series/mbserp.aspx).

## Convergence Info

Join us for a brief webinar on why you should be attending Convergence this year on Tuesday, January 6, 2009 from 10:00 a.m.—10:30 a.m. Register now at [www.clicktoattend.com](http://www.clicktoattend.com) Event Code: 134196.

## Cardamel is now supporting:

Microsoft Dynamics SL 7.0  
Feature Pack 1

Microsoft Dynamics GP 10.0

## Build Your Solution with Smart-Pay

Overcome capital constraints when acquiring your Microsoft Dynamics GP or SL solution. The Microsoft Smart-Pay option lets you choose between 0% financing spread across 36 monthly payments or zero payments for six months.

Now you have the tools to grow your business while building your total IT solution. Price your deal today by calling Cardamel at 1-888-236-3269



## Take a Tax Break

If you implemented Dynamics before the end of the year, you may qualify for a tax break. The Stimulus Act permits businesses to take a 50 percent bonus depreciation on qualifying software (including accounting software) and hardware purchased and placed into service before year end. Added to the regular depreciation allowance, a business could realize a real-dollar tax savings of \$3,000 on a \$15,000 purchase. This could save you almost 20%.

Consult with your tax advisor to determine if you qualify for this financial break.

## What the Financial Crisis Means to Your Accounting Department

With the economy tanking, why should you spend money and time updating your financial accounting system? Financial reporting is crucial to your company now. The ability to collect and analyze information at the right time will be critical for companies who want to stay ahead and keep ahead of competitors. With Microsoft Dynamics, you have the ability to access that information and integrate it with other supply chain programs such as CRM, Office and Project providing even greater access to timely, critical and accurate information. Spot buying trends, predict future trends, determine which projects are producing money and which ones are a drain on your resources and identify positive and negative supply chain situations.

In addition, with the financial crisis and bailouts, greater government regulation and oversight are looming. With Microsoft Dynamics in place, you will be primed for these changes. Companies on top of regulatory requirements can maintain productivity, avoid financial penalties and minimize time-consuming mandates tied to compliance.

With Dynamics, you can have rapid access to the right information to help you determine optimum times to pay vendors and control expenses. Smooth out cash flow and help maintain a positive balance sheet this year.

Call Cardamel today at 1-888-236-3269 to have a consultant provide an overview of your accounting solution to determine if you are up-to-date on your companies software needs. To upgrade your system or to implement a new one, remember to take advantage of Microsoft's Smart Pay option designed for these difficult times.

